



# WenPump

Automatically build a long term investment portfolio just by holding one token.

---

## Abstract

In this whitepaper, we introduce the unique and innovative concept of WenPump and the way it fits in the Binance Smart Chain ecosystem. In particular, our project extends the trend of coin reflection tokens and aims to make a contribution to the growing NFT world.

## What is WenPump ?

WenPump is a yield-generating smart contract on the Binance Smart Chain that allows the holders to passively build a long-term portfolio of the 5 largest cryptocurrencies in the world: BTC, ETH, BNB, ADA and USDT. The contract uses a static reward system—17% of every transaction is allocated to:

- The Price pump wallet (9%) which is used to send the price to the moon. Concretely, it is used to pay for the marketing strategy, the team and buy back the WenPump token.
- The reward distribution (6%) of one of the top 5 crypto currencies. Everyday, one of the top 5 coins is randomly chosen and is sent to the holders.
- Feed the liquidity pool on the PancakeSwap decentralized exchange. The tokens are permanently locked in the Liquidity Pool (2%)



The WenPump token was created to get the best of both worlds:

1. To benefit from a strong, active, crazy community to send this token to the moon.
2. To provide a self generating redistribution mechanism that allows the holders to build a diversified long term portfolio while they sleep.

The static rewards system is a concept that was popularized by Safemoon where holders could earn Safemoon just by holding the token. The reward amount is conditional upon the volume of the token in the marketplace, thus easing the selling pressure exerted on the token by early investors. Furthermore, WenPump is **the first** to design a static reward system that uses the transaction fees to make the holders **earn various coins**.

Furthermore, our smart contract is **not a fork of previous tokens** (like Baby Doge or Baby Cake). Our developers implemented a brand new smart contract that will probably be used as a foundation for future projects on the BSC.

Finally, WenPump is more than just a smart contract; we aim to create a strong community. First, we plan on organizing many contests and challenges to grow our members more and more. Second, we will build and gather our holders around the bustling world of NFTs. Not only will we giveaway NFTs to random lucky holders, we will also create a NFT marketplace where the most promising artwork, chosen by our community, will be listed.

## Our story

Wenpump emerged a night where 3 crypto passionate friends shared their favorite meme coin. All of them were part of the “baby” trend. Whether it was BTC, ETH or ADA, each of us were excited to earn our favorite coin while also being part of a meme project and its awesome community. But what if we were able to passively earn all of these 3 coins just by holding one and only one token ? This is how WenPump was created.



## Tokenomics

WenPump tokenomics use 3 simple functions:



6% fees: used to reward the holders with BTC, ETH, ADA, BNB and USDT



9% fees: used to support and pump the WenPump price through a huge marketing and buybacks.



2% fees: are added in the liquidity pair (WNP/BNB) on PancakeSwap



## Security

Aware of all the scams around the crypto sphere, especially the Binance Smart Chain, our holders' trust and safety are our number 1 priority.

1. The contract will be audited as soon as possible.
2. Our contract is public and available to everyone who wants to read it.
3. PancakeSwap Liquidity will be locked for 4 months as soon as the liquidity pool is created.

We will frequently organize AMA with the whole team to be fully transparent in front of our community.

## Steps before launch

Before the launch on PancakeSwap, we will have 1 private presale with exclusive lucky investors and 1 public presale.

1. The objective of the private presale is to raise 70/80 BNB to support the marketing.
2. The objective of the public presale is 120 BNB to create the liquidity pool on PancakeSwap.

100% of the amount raised during the private presale will go into marketing and 100% of the public presale will go into the liquidity. We will show the wallet addresses as proof to be fully transparent in front of our community.



## Projects

In order to become a long term project and bring the most value to our investors, we plan on building an ecosystem around WenPump on the Binance Smart Chain.

### 1. WenPump Dashboard

The first project that will be launched on our ecosystem is the WenPump Dashboard. This application will allow the investors to follow the reward distribution, the marketing, team and whale wallets, the WenPump news (upcoming marketing plans, contests, giveaways, etc.) and daily statistics (trading volume, market cap, liquidity, number of holders, etc.)

### 2. WenPump liquidity pools & farming

The second project will offer the possibility to investors to Yield farm their assets (WNP, BTC, ETH, ADA, BNB, USDT) to get even more rewards. This project will incentivize holders to provide liquidity to sustain the token price.

### 3. NFT Marketplace

The final and most exciting project is the creation of a NFT marketplace where artists can sell their beautiful artwork. The Wenpump Marketplace will only list the finest piece of art chosen by our community. This exchange will have very small transaction fees and the WenPump token will be used as a payment gateway. We genuinely believe that creating a utility for our token will ensure its sustainability in the crypto sphere.

### 4. Lotteries and contests

Since the very beginning of the project and until the very end, we will be hosting various lotteries and contests to reward our community and to encourage new people to join. Many contests will be around NFTs so that talented artists can emerge from them and be the first to be listed on our future marketplace.



Join our amazing community !



[https://t.me/wenpump\\_bsc](https://t.me/wenpump_bsc)

